

Moonlight Parties Mark a Busy Week at White Sulphur

Bankers' Golf Tournament Is
Followed by Round of
Entertainments.

Special Dispatch to THE NEW YORK HERALD.
WHITE SULPHUR SPRINGS, W. Va., Oct. 22.—An eventful week, with the closing games of the New York Bankers' Golf Tournament for the Greenbrier cup, won by James A. Blair, Jr., and many parties for their entertainment, has been marked by wedding anniversary dinners, many luncheons and additions to the honeymoon colony. The bankers came in a special car and remained three days. The silver cup, which must be won by the same person three times for possession, was presented by Charles Blair MacDonald and his golf associates at the opening of the new long course, laid out by Mr. MacDonald in 1915. The players included Dr. John Freeland, who gave an oyster luncheon at his cottage on their arrival; Mr. Blair, who won the tournament with a net score of 82; Eftingham Lawrence and John Hone Auerbach. Others in the finals were Judge Morgan J. O'Brien, George G. Bourne, Frank Crocker, Clarkson Potter, Charles H. Theriot, G. H. Walker, J. Ford Johnson, Walter Watson, Hunter Marston, Joseph B. Clarke, William E. Stauffer, Conde Nast, Harvey D. Gibson and H. J. Whigham.

Another White Sulphur romance culminated in the surprise wedding in New York on Monday of Miss Dorothy Leary and Mr. Elmore Hotchkiss, Jr., of Richmond, Va. They met at the Greenbrier just a year ago and are due to arrive here to-morrow for their honeymoon. The bride's sister, Miss Beth Leary, arrived on Tuesday with Miss Marie G. Buckley of New York. Mrs. George Leary, whose husband is a cousin, is a cottager here for the season. The bridegroom has been here every season since boyhood.

The Casino has been a gay, colorful centre with more than 100 every day at luncheon and tea on the lawn and verandas. The perfect weather has also given an impetus to golf and horseback trips by moonlight through the mountains.

A moonlight trip on horseback to Elmhurst Farm on Tuesday evening included Mrs. Ernest G. Diehl of Texas, Mrs. Georges Nune of Paris, Miss Ethel Dempsey of Boston and Miss Marion Reiss of New York. Mr. and Mrs. B. J. Thorpe of Columbus, Ohio, celebrated their seventeenth wedding anniversary on Tuesday evening with a large dinner party at Kate's Mountain Lodge. With them at the Greenbrier are Dr. and Mrs. J. J. Coons of Columbus. Mrs. Coons's father was onetime Governor Campbell of Ohio. Mr. and Mrs. Hubert A. Downey, a bridal couple from Detroit, were in the party.

Mrs. Frank Reed Baker and her daughter, Miss Elizabeth G. Baker, are among the members of the large Lakewood colony giving luncheons and dinner parties for their guests. Miss Frances Ballard, daughter of Mrs. George Phelps of New York. Other Chicagoans include Mr. and Mrs. Honore Palmer and Mrs. Charles S. Keith, Mr. and Mrs. W. P. Nelson, Miss Elizabeth Cudahy, Mr. and Mrs. A. T. Martin.

Among those from New York entertaining at luncheon on the Casino lawn were Mr. and Mrs. Sherwood Aldrich, Mrs. Sherman Flint and Miss Margaret Flint, Mrs. Edward W. McKenna, Mr. and Mrs. John Hone Auerbach, Mr. and Mrs. Connor Lawrence, Count Casa Spula, Mr. and Mrs. Edith Lawrence, Mrs. and Mrs. Samuel T. Callaway, Mrs. Charles Dillingham, Mrs. A. F. Kountze and Mr. and Mrs. John H. Reynolds.

Philadelphia entertainers were Mrs. Joseph Widener, William E. Hunter, Mrs. Albert Rosenberger, Mrs. Charles Gilpin, Mr. and Mrs. C. L. Ritchie, Herbert Warden, Jr.

Sportsmen in Lakewood For Duck Shooting Season

Special Dispatch to THE NEW YORK HERALD.
LAKESIDE, N. J., Oct. 22.—Sportsmen from the cities are arriving in large numbers for the duck shooting in the Barnegat Bay area. Scores of sportsmen will make Lakewood their headquarters for the season.

Arrangements practically are complete for the annual convention of the Association of National Advertisers to be held at the Laurel House early in November. A programme of social and sporting events has been arranged.

Mr. and Mrs. A. J. Drexel Biddle of Philadelphia were in Lakewood this week. Mr. and Mrs. Philip T. James, the Misses Betty and Marjorie James of New York have been at the Laurel House. They had as their guest Miss Harriet Haight. Another group there included Mr. and Mrs. Henry Palmer, Mr. and Mrs. Horace J. Palmer and Mr. W. J. Palmer of Lanham, Pa. Other arrivals at that hotel include Mr. and Mrs. George S. Thomas, Philadelphia; Mrs. A. W. Lee and Mrs. L. Lee, Cedar Rapids, Iowa; Mr. and Mrs. Malcolm W. Bodine, New Rochelle; Mrs. C. W. Frear, Miss A. F. Frear, F. W. Frear and Mrs. E. S. Dowd, New York; Mr. and Mrs. H. B. Nassett, New York; Mrs. Frank Tilford and Miss Julia Tilford, New York; Mr. and Mrs. William M. Southern, Cleveland.

At the Florence in the Pines are Mrs. Harold Theobald, Messrs. Herbert Theobald, Frank M. Weiss and John H. Coughlin, Brooklyn; Mr. D. A. Trotter, Miss Kate A. Curren, New York, and Mr. J. F. Ward, Philadelphia. Mr. and Mrs. F. J. McGuire of Summit are at the Bartlett Inn. Others there include H. L. Hubbard, H. M. Rice and F. R. Stevenson, Jr., Philadelphia, and Mr. William O. Passmore, New York.

"40"

INDUCES

SLEEP

Humphreys' Number "Forty" Induces Repose, and Natural, Refreshing Sleep.

For Insomnia, Sleeplessness, Wakefulness, Restlessness, No Narcotic, No Opium, No Dope, No habit forming Drugs, Strictly Homeopathic.

50c and \$1.00, at all Drug Stores, or sent on receipt of price, or C.O.D. Parcel Post.

Humphreys' "Seventy-seven" breaks up Colds that hang on. 50c and \$1.00, at all Drug Stores, or sent on receipt of price, or C.O.D. Parcel Post. Humphreys' Homeopathic Medicine Co., 120 William Street, New York.

BROOKLYN ADVERTISEMENTS. BROOKLYN ADVERTISEMENTS. BROOKLYN ADVERTISEMENTS. BROOKLYN ADVERTISEMENTS. BROOKLYN ADVERTISEMENTS. BROOKLYN ADVERTISEMENTS. BROOKLYN ADVERTISEMENTS. BROOKLYN ADVERTISEMENTS.

On Monday—Just 200 Silk Jersey Petticoats, \$1.98

TWO HUNDRED WOMEN are going to be very much pleased with themselves when they buy a new Silk Jersey Petticoat, which would ordinarily cost \$2.75, for only \$1.98. A plain straight model with embroidered grape design and scalloped edge. Taupe, black, brown, purple and navy.

Fulton Street
Bond Street

Frederick Loeser & Co., Inc.
BROOKLYN—NEW YORK
BUSINESS HOURS 9 TO 5:30

Livingston St.
Elm Place

Men's and Women's

\$2.98 Umbrellas, \$1.98

THE handles are very good looking and the coverings are of fine American taffeta, made on 8-rib paragon frames; silk cases to match.

Main Floor.

"The Piano House of Brooklyn"

Your
Own Terms
in
Reason



Your
Own Terms
in
Reason

The Biggest Factor in Beautifying The Modern American Home

ON THE FOURTH FLOOR OF LOESER'S you will find Exhibition Rooms showing how one home can be furnished in a manner that is pleasing to almost everybody entering it. There you will see the various rooms of the home tastefully furnished and decorated. They will surely please you when you come to visit them.

In the living room you will find a BABY GRAND PIANO. It will instantly claim your attention—and you immediately say to yourself, "How lovely!" It possesses a charm that no other piece of furniture seems to have. And if you are a musician you can hardly resist the temptation to run your fingers over the key-board.

Some Day You Will Have a Baby Grand Piano in Your Home. Let Us Help You Make It Now

Here at Loeser's you will find six famous makes of Baby Grand Pianos, and among them you will find the instrument that pleases you most. Each and every one of them is the best value to be found in America in its class.

The Loeser Line of Baby Grand Pianos

The Peerless Kranich and Bach
Hazelton—Estey
W. P. Haines—Milton—Francis Bacon

At \$595

any instrument on our floors or elsewhere. You will surely agree that there is no value anywhere to equal it.

Your Own Terms—Within Reason

Home Sewers—Take Notice All Wool Fabrics, \$1.25 a Yard For Suits, Dresses and Skirts

THIS IS THE LOWEST PRICE you have seen in many a year for all wool fabrics of similar quality. Part of these fabrics are from our regular stock and the rest are the result of an especially advantageous purchase. All are 54 inches wide and include most of the favored autumn shades.

Silvertone Velours French Serge Fancy Tweeds
Silvertone Plaids Navy Serge Checked Tweeds

Reversible Velvet Velour Portieres Handsome Color Combinations, \$14.98

IN A DAY of great value giving we could find nothing that would attract more attention than a fresh shipment of these fine, well made Portieres.

Made of an extra quality of velvet velour, all with open French edges, they come in a variety of color combinations such as brown and blue, rose and blue, gold and blue and other combinations, including brown, blue, mulberry, gold, rose, red, green, etc.

\$2 to \$3 Nottingham Lace Curtains, \$1.35 and \$1.95

Eighteen designs in white and ecru. Fillet net styles. Marquisette and Scriem Curtains \$3c and \$1.35 Pair Values \$1.15 to \$1.85

Twenty styles in white and ecru. \$7.50 to \$9 Imported Irish Point Curtains, \$5.95

Fifteen beautiful styles in white and ivory. Marquisette, Scriem and Voile Curtains

Seventeen hundred and fifty pairs in thirty-five beautiful styles, in white, cream and ecru: \$1.75 pair, values to \$2.75 \$2.69 pair, values to \$3.75 \$3.75 pair, values to \$5 \$5.95 pair, values to \$8

Imported Lacet Arabian Panel Curtains \$5.75 Each, Values \$8 and \$9.75 \$8.95 Each, Value \$12.75

These Panel Curtains are in most elaborate designs, many combined with Marie Antoinette work, and they are without question the best Curtains that have sold this season for the prices. Housekeepers who wish something out of the ordinary will be interested in these.

Fillet Curtain Nets at 35c, 49c and 59c Yard In white, ivory and ecru, in small detached figure patterns.

Curtain Marquisettes, Voiles and Block Scrims, 5,000 Yards, at 29c and 39c Yard. In white, cream and ecru.

Cretonnes at 35c, 59c and 75c Yard Ten thousand yards on special tables in department.

Third Floor.

162 Floor Lamps and Shades Half Regular Prices

A Manufacturer's Sample Line

THIS IS ONE of the most conspicuous features of Monday's great series of sales—an event which is likely to prompt many to purchase a Lamp and Shade even for Christmas giving.

These are the product of a manufacturer who specializes in artistic lamps. They are in the very latest styles, in the polychrome, gilt and mahogany finishes, with beautiful silk Shades of the newest types.

In most instances there is but one of a kind, so that the advantage of early choosing is obvious.

Floor Lamp Bases Floor Lamp Shades

\$27.50 Styles for.....\$13.75 \$18 Shades for.....\$9
\$35 Styles for.....\$17.50 \$28 Shades for.....\$14
\$37 Styles for.....\$18.50 \$32.50 Shades for.....\$16.25
\$45 Styles for.....\$22.50 \$38 Shades for.....\$19
\$55 Styles for.....\$27.50 \$45 Shades for.....\$22.50
\$59.50 Styles for.....\$29.75 \$52.50 Shades for.....\$26.25
\$80 Styles for.....\$40 \$66 Shades for.....\$33
\$93.50 Styles for.....\$46.75 \$85 Shades for.....\$42.50

50 Handsome Pottery Vase Lamps at Half Price Handsome Chinese porcelain Vases mounted into Lamps on teakwood or metal stands, mostly one of a kind; all are fitted for two lights. In a variety of colors and decorations.

\$33 Pottery Base Lamps, \$16.50 \$40 Pottery Base Lamps, \$20
\$35 Pottery Base Lamps, \$17.50 \$50 Pottery Base Lamps, \$25

About twenty-five pretty silk Lamp Shades at half price and less.

25 Oil Student Lamps at Half Price In the brass finish, one and two light styles with center draft burner, equipped with tripod for ten-inch shades: \$17.98 one-light styles for.....\$8.99 \$19.98 one-light styles for.....\$9.99

Shades for the above Lamps in rose, green or ecru at \$2.48. \$24.98 two-light styles for.....\$12.49

Metal Gas Table Lamps at a Quarter Off Gas Metal Table Lamps with amber glass shades and metal overlay, fitted complete for gas. In the dark bronze or verde green finishes: \$19.98 Metal Gas Table Lamps for.....\$14.98 \$14.98 Metal Gas Table Lamps for.....\$10.98.

Also a few other finishes of which there is but one of a kind. Basement.

Handsome Untrimmed Felt Hats

\$1.95 to \$7.50



BLACK and all of the most wanted shades, such as henna, gladioli, tulip, neutral tones and others. Off-of-the-face styles, mushroom effects, small close-fitting styles, medium to large rolling modes, in fact a beautiful collection (only one pictured) for a very smart new Hat at a low price.

For some you will only require a charming pin. Others will want a quill, a fantasia or flower.

Second Floor.

89c and \$1 Linen Huck Towels, 50c And Other Sales of Fine Linens

SALES DUE TO LOESER'S READINESS to buy in large quantities when merchandise of quality can be secured at a price.

There are 1,500 of these Towels, all full bleached, closely woven, or Irish linen with hemstitched edges. Towels of excellent size and today's 89c and \$1 values for 50c.

59c Turkish Towels, 39c Extra large snow white Turkish Bath Towels. Soft, sponge and absorbent.

35c Linen Crash Toweling, 22c Yard Irish linen Crash Toweling, with neat red border, offered for about the present import cost.

\$6.75 and \$7.75 Napkins \$4.25 and \$4.89 Dozen Full bleached Irish linen Napkins in a splendid variety of floral patterns.

\$5 Pattern Table Cloth, \$3.59 Irish linen pattern Table Cloths, in a number of attractive floral patterns. Size 70x70.

Pattern Table Cloths Underpriced Irish linen pattern Table Cloths, in a number of round patterns: 70x70 Cloths, were \$8.75, for \$5.50 70x88 Cloths, were \$10.50, for \$7.50 70x106 Cloths, were \$13.50, for \$8.50

Napkins to match, 22-inch size; were \$10.50 dozen, for \$7.50 \$2.75 Table Damask for \$1.65 Yard

Eight hundred yards of a full bleached Irish linen Table Damask, in a number of floral patterns. \$8.50 Luncheon Napkins \$6.50

Irish linen luncheon Napkins with hemstitched edges. In chrysanthemum and satin, band, wild rose, scroll and other patterns.

\$5.50 Warner Corsets, \$3.50 THESE GOOD LOOKING front laced Corsets in mercerized pink brocade. Thoroughly correct in boning and having elastic insert at waistline, at bottom of front and at bottom of back. Beautifully modeled and finished, best quality of satin ribbon and lace. Sizes up to 32 in limited quantity; so if you require the sizes that are limited try to come early for first choice.

Second Floor.

Ruby Red Crystal Necklaces

95c., for Values Up to \$1.59

THREE VERY SPECIAL GROUPS of Novelty Necklaces which we secured from an importer who was overstocked.

Imported ruby red Necklaces of faceted beads in combination with filigree metal ornament and pear-shaped pendant to match; regularly \$1.29, at 95c

Imported ruby red bead Necklaces in fancy designs of large oval and small faceted beads, finished with flat crystal pendant to match; regularly \$1.39, at.....95c

Imported ruby red bead Necklaces, ornamented with flat disk-shaped crystals, finished with an effective four-strand cluster tassel; regularly \$1.69, at.....95c

Novelty Jewelry Store, Main Floor.